

# Pro Series White Toner Transfer Media Printing

# OKI



Discover a new level of personalisation in transfer printing for textile, accessories and promotional goods.

- |                                       |   |
|---------------------------------------|---|
| Pro7411WT - CMYW A4 printer           | ✓ |
| Pro8432WT - CMYW (K) A3 printer       | ✓ |
| Pro9541WT - CMYK+W up to SRA3 printer | ✓ |



# Unleash the creative potential of your business with the OKI's Pro Series White Toner Range

**Pioneering digital LED technology to take your toner transfer or screen printing business to the next level.**

OKI's Pro Series White Toner Range gives your business the power to produce cost-effective, attention-grabbing designs and take the flexibility you offer to the next level. From T-shirts and garments to ceramics, plastics and metals, print highly-personalised designs on a wide range of substrates. Deliver outstanding deep white decorations, or a functional white backing layer for vibrant designs on clear and coloured materials

And, open up lucrative new revenue streams and grow your business by offering customers extra services that were previously expensive or required long lead times.

## For print shops

### Digital toner transfer printing

- Maximise your production with oversized A3 printing
- Grow your business with the ability to print CMYK+White and press onto a range of materials, including light to dark textiles and hard surfaces
- Get started quickly and cost-effectively– an OKI transfer printer, a heat press and transfer media paper are all you need

## For screen printers

### Digital screen printing transfers

- Speed up pre-production by creating screen printing frames digitally, removing lengthy drying times and several steps from the process.
- Print using an easy-to-follow process requiring minimal expertise and training
- Eliminate chemicals for a mess-free, environmentally friendly alternative

### Digital Smart Screen Transfers (DSST)

- Harness the best of both worlds by combining digital transfer and screen printing techniques to produce high quality, durable graphics with a soft and stretchable feel
- Create detailed full-colour textile decorations with just one screen, without complex processes or expensive operating costs
- Expand your capabilities and improve profitability on personalised, short and on-demand runs



# OKI's Pro Series White Toner range – transfer printers to transform your business

## The compact, cost-effective alternative with fast ROI

There's simply no alternative technology that can deliver the same quality time after time, transferred onto a wide range of materials with minimum fuss. The days of limiting what you can offer customers because white isn't an option are over.

Unlock the creative potential of your business with show-stopping designs at cost-effective prices. Design in more ways than ever before, including standalone whites, white in designs and white under other colours for increased design and substrate colour flexibility. And, transfer onto a huge range of substrates, from garments to ceramics, plastics to metals with nothing more than a printer and heat press.

Win new business by offering customers a range of options that were previously beyond reach. Even small, personalised print runs become cost-effective with the efficiency offered by the Pro Series White Toner range. Our pioneering digital LED and award-winning white toner technology makes possible in-house what once meant expensive outsourcing – all at a much lower cost than any alternative.

In addition, we offer a highly competitive warranty so you can be sure of the reliability of your device.





## Pro7411WT

- Up to A4
- Print in 4 colours: CMY + White, Composite black
- Toner Capacity: 6,000 pages White; 11,500 pages Cyan, Magenta, Yellow

### The perfect starter machine

OKI's Pro7411WT delivers stunning levels of opacity, offering deep whites on a range of coloured substrates or as a neutral backing layer under the standard CMY colours. Transfer onto fabric, plastic, ceramic and even metal in sizes up to A4. The Pro7411WT is incredibly versatile, enabling the creation of on-demand and personalised products.



## Pro8432WT

- Up to A3
- Print in 4 colours : CMY + White with Composite black or switch from white to true black toner and drum
- Toner Capacity: 4,500 pages White; 10,000 pages Cyan, Magenta, Yellow

### For flexible printing

Delivering all the benefits of the Pro7411WT, OKI's Pro8432WT offers the ability to switch between white and true black printing. So you'll be able to cost-effectively print both dark and light transfers in sizes up to A3.



## Pro9541WT

- Up to SRA3 (for larger designs in transferring or for crop marks off the side)
- Print in 5 colours: CMYK + White
- Toner Capacity: 10,000 pages White; 24,000 pages Cyan, Magenta, Yellow, Black
- The Pro9541WT PS driver includes raster image processing (RIP) functions, such as white choking, white toner saving and dithering with Photoshop
- Create hybrid screen prints with the Pro9541WT's print technology and OKI's partnerships

### 3-in-1 solution for digital transfer printing and hybrid screen printing

OKI's Pro9541WT is the perfect tool for digital transfer printing onto various substrates, quickly creating screen printing frames, and producing durable and vibrant smart screen transfers onto textiles. Providing a superior engine and printing in 5 colours simultaneously on transfer media up to SRA3 in size, the Pro9541WT opens up your business to a world of new opportunities. Whether you're a small garments business or an established screen printer, OKI's Pro9541WT has something to offer.



## Business Printing Specialists

OKI's printer division is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition our fax, POS and dot matrix printers complete our range of print solutions. These best in class products are designed to be easy to use making the job of in-house print easier.



### Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI's Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.



### 3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost to you. Simply register your product within 30 days of purchase. For further information please visit: [WWW.OKIEUROPE.COM/WARRANTY](http://WWW.OKIEUROPE.COM/WARRANTY)



### High Definition Color

High Definition Color is OKI's own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

## Great colour starts with OKI



### 20 years of LED Technology

OKI pioneered the development of digital LED technology in printers over 20 years ago. This innovation delivers High Definition printing – for more accurate, striking printed documents. Thanks to this digital LED technology, our printers are compact, environmentally friendly and energy efficient, using significantly less raw materials in the manufacturing process and consuming less energy. LED print heads have no moving parts, making our LED printers robust and ultra reliable.



Scan here to find out more

#### OKI EUROPE LTD.

Blays House, Wick Road  
Egham, TW20 0HJ  
United Kingdom  
T +44(0) 20 8219 2190  
F +44(0) 20 8219 2199  
[WWW.OKI.COM/EU](http://WWW.OKI.COM/EU)

# OKI

Open up your dreams